THE MIZZOU COMPUTING ASSOCIATION PRESENTS

TIGER HACKS

V ITERATION

A UNIVERSITY OF MISSOURI HACKATHON

OCTOBER 12-14, 2018
COLUMBIA, MISSOURI

SPONSORSHIP PROSPECTUS
What is **TIGERHACKS**?

**TIGERHACKS** is a student-run developer event, also known as a hackathon that will be held from October 12-14 at the University of Missouri’s newly renovated Lafferre Hall in Columbia, Missouri. The best and the brightest student developers from all around the region will come together for a weekend of technology related projects.

Sponsors have the opportunity to increase brand awareness, gain access to resumes, interact with new upcoming talent, and so much more!

As a sponsor, you will have the opportunity to influence and interact with a community of more than 300 hackers from around the region who are building innovative projects during the hackathon.
WHEN
October 12-14, 2018

WHERE
Lafferre Hall at the University of Missouri
416 S 6th St
Columbia, MO 65201

COST
+ Free for attendees
Includes meals and snacks throughout the hackathon.
JOIN US FOR

**TIGER TALKS**

**TIGER TALKS** is an event that will be held prior to the main hackathon that aims to build confidence in students who have never attended on before or are beginners. There will be various talks on topics that provide students with skills to help them build their first hack.
## Sponsorship Tiers

<table>
<thead>
<tr>
<th></th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1000</td>
<td>$2500</td>
<td>$5000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

### General

<table>
<thead>
<tr>
<th>Feature</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical Mentors</td>
<td>∞</td>
<td>∞</td>
<td>∞</td>
<td>∞</td>
</tr>
<tr>
<td>Give Branded Prize</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor Table</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company Blurb in Program</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Featured Tech Talk</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Keynote Address</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>TigerHacks Co-Host!</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

### Recruiting

<table>
<thead>
<tr>
<th>Feature</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recruiters on Site</td>
<td></td>
<td></td>
<td>Limit 2</td>
<td>Limit 3</td>
</tr>
<tr>
<td>Access to Resumes</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Branding

<table>
<thead>
<tr>
<th>Feature</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on Website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on Shirt</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>We Distribute Swag</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Logo in Main Areas</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Sponsored Meal</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If these sponsorship tiers aren’t suitable for your company, let us know! We’d love to have you on board! Contact us at muengrtigerhacks@missouri.edu and we’ll work with you to find the best way you can benefit from TigerHacks.

TigerHacks 2018
Co-Host

Have the best branding and be regarded as the event’s co-host! Co-hosting will include all perks of the Bronze, Silver, and Gold tiers, plus cohost tier branding on the TIGERHACKS promotional materials, merchandise, and social media. Our co-host will also have the opportunity to give a five minute keynote at the opening ceremony.

Access Resumes

Gain access to attendees’ submitted resumes and profile links.

Logo Distribution

Have your company’s logo featured on the hackathon’s website, shirt, and as part of the main area of the event.
**Distribution of Swag**
Send us your company’s freebies such as shirts, pens, stickers, etc. to distribute. Students love them and they’re great for brand recognition.

**Sponsor Meal**
Allows for a company featured meal with all announcements mentioning your company.

**Technical Mentor**
Send your company’s mentors to help students out with their projects. This gives mentors from your company an opportunity to work one-on-one with students.
Branded Prize
Award hackers for using your API or technology by judging projects and awarding a branded prize of your company's choice.

Company Blurb
Include information in the program flier about your company and positions available. This will be a third page section showcasing company sponsored events.

Tech Talk
Host a workshop or talk during the event featuring your company and the software you use in technical projects.
WANT TO CUSTOMIZE OPTIONS...ANY QUESTIONS?

CONTACT
EMAIL: muengrtigerhacks@missouri.edu

TIGERHACKS.MISSOURI.EDU

FOLLOW US ON:
@EMIZZOUUMCA
@EMIZZOUUMCA
@EMIZZOUHACKERS
@CTIGERHACKSHO
@CTIGERHACKS

TIGERHACKS 2018